

STORYTELLING COLLATERALS

CALL FOR PROPOSALS

At COP 30 in Belem, Emergent and the Government of Cote d'Ivoire have signed a landmark agreement worth up to \$23 million for the commercialization of high-integrity excess carbon credits generated from the implementation of the jurisdictional REDD+ program around the Tai National Park (also referred as PRE). This agreement demonstrates Cote d'Ivoire's leadership role in the region in attracting climate finance that directly reward community forest stewardship. Up to 75% of the revenue under this agreement is meant to be distributed to local communities.

With the objective of enhancing the visibility of the positive outcomes arising from the implementation of PRE program, Emergent is inviting proposals from video production companies based in Côte d'Ivoire to support the capture and delivery of footage for a storytelling collaterals project focused on the positive impact of the PRE program carbon credit sales on communities and forests in Côte d'Ivoire. Details of what we are looking for, the proposed filming framework, and submission requirements are set out below.

The project is structured across two filming parts: an early ministerial interview in the first week of April to capture footage for Emergent's Earth Day webinar, followed by a fuller in-field filming trip (22–26 April) to document the wider impact of Cote d'Ivoire's forest protection programme.

Context:

Côte d'Ivoire has been a key participant in the Forest Carbon Partnership Facility (FCPF), which supports countries' efforts to reduce emissions from deforestation and forest degradation (REDD+). Through the sale of carbon credits, funds are flowing to forest communities and supporting both conservation efforts and local livelihoods – a significant milestone in demonstrating how carbon finance can deliver tangible benefits to communities while protecting critical forest ecosystems.

Aims of the video collaterals

- To document and share the positive impacts that the PRE program is having on communities and nature in Côte d'Ivoire, demonstrating that carbon finance from FCPF carbon credit sales is reaching farmers and forest communities and making a tangible difference to people's lives and the environment.
- To highlight how revenues from carbon credits are being reinvested into long-term forest protection, including training programmes, capacity development, national ID provision, and job creation for local communities.
- To spotlight Côte d'Ivoire's critical role as one of the last strongholds of primary forest in West Africa, and the vital work being carried out to protect and restore this ecosystem.

- To showcase the government of Côte d'Ivoire's leadership and commitment to forest conservation, demonstrating its role as a pioneer in leveraging carbon finance to achieve both environmental and social development goals.
- To illustrate the alignment between forest protection and Côte d'Ivoire's broader national development priorities, including rural livelihoods, food security, and climate resilience.
- To build a compelling and evidence-based visual narrative that strengthens confidence – among civil society, local communities, and international partners and credit buyers – in the integrity and impact of carbon finance in Côte d'Ivoire.
- To create powerful marketing collateral that tells the story of real-world impact to potential buyers of high-integrity FCPF carbon credits, supporting future carbon credit sales that will in turn generate further benefits for forests and communities.

Scope of Work and Deliverables

We are looking for a production company in Côte d'Ivoire to capture footage and deliver all raw and captioned material to Emergent. Emergent will manage post-production and editing separately. The production company's scope covers the following:

1. Interview footage – Filmed interviews with a range of stakeholders on the ground in Côte d'Ivoire, including farmers, local community representatives, women's group members, conservation practitioners, NGOs, and government spokespersons as directed by Emergent and the Government of Cote d'Ivoire. We anticipate interviews across both the ministerial filming day (Part 1) and the in-field filming days (Part 2). Each interview should be filmed to a high standard suitable for editing into both long-form and short-form content. Interviews to be conducted in French where preferred by the interviewee.

Part 1- Ministerial interview footage will need to be delivered by April 15th 2026 at the latest

Part 2 footage will have a longer turnaround time with delivery dates decided at the project kick off meeting.

2. B-roll and landscape footage – Sufficient footage to support storytelling across all themes: forest landscapes, farming and livelihood activities, community life, conservation and restoration work, and environmental impact on the ground. Locations to be confirmed with Emergent and the Government of Cote d'Ivoire
3. Photography – High-quality photography of interviewees, conservation activities, forest landscapes, and community activities in their surrounding environment.
4. Captioning – All footage should be delivered with captions files available in English.

The production company should be equipped for travel to rural and remote forest locations and include in their proposal the costs of an interpreter to handle any translation as well as

cost to cover your own travel, accommodation and insurance as well as travel and accommodation for two members of Emergent staff.

Emergent's communications team will be available in person during the field trip portion (22-26th April) and digitally for the remainder of the project to provide guidance on content priorities and to support logistics on the ground.

Gender and Representation

We are committed to ensuring good gender representation among spokespeople featured across all collaterals and aim to feature a balance of male and female voices across different stakeholder groups and dimensions of the programme's impact. We are particularly keen to feature female farmers, community leaders, and women's group representatives.

Submission Requirements

Please submit a short proposal (1-2 pages max) outlining how you will deliver the items in the scope of work above, along with an itemised quote in US\$ to Daisy Payne and Eric Parfait Essomba by **1st April 2026**:

daisy@emergentclimate.com

eric.essomba@emergentclimate.com

Please note, Emergent is a non-profit with a mission of halting and reversing tropical deforestation. Value for money is crucial to us and will be a key consideration when evaluating proposals.

If successful, the chosen company will need to be available for a pre-project kick off meeting in the first week of April